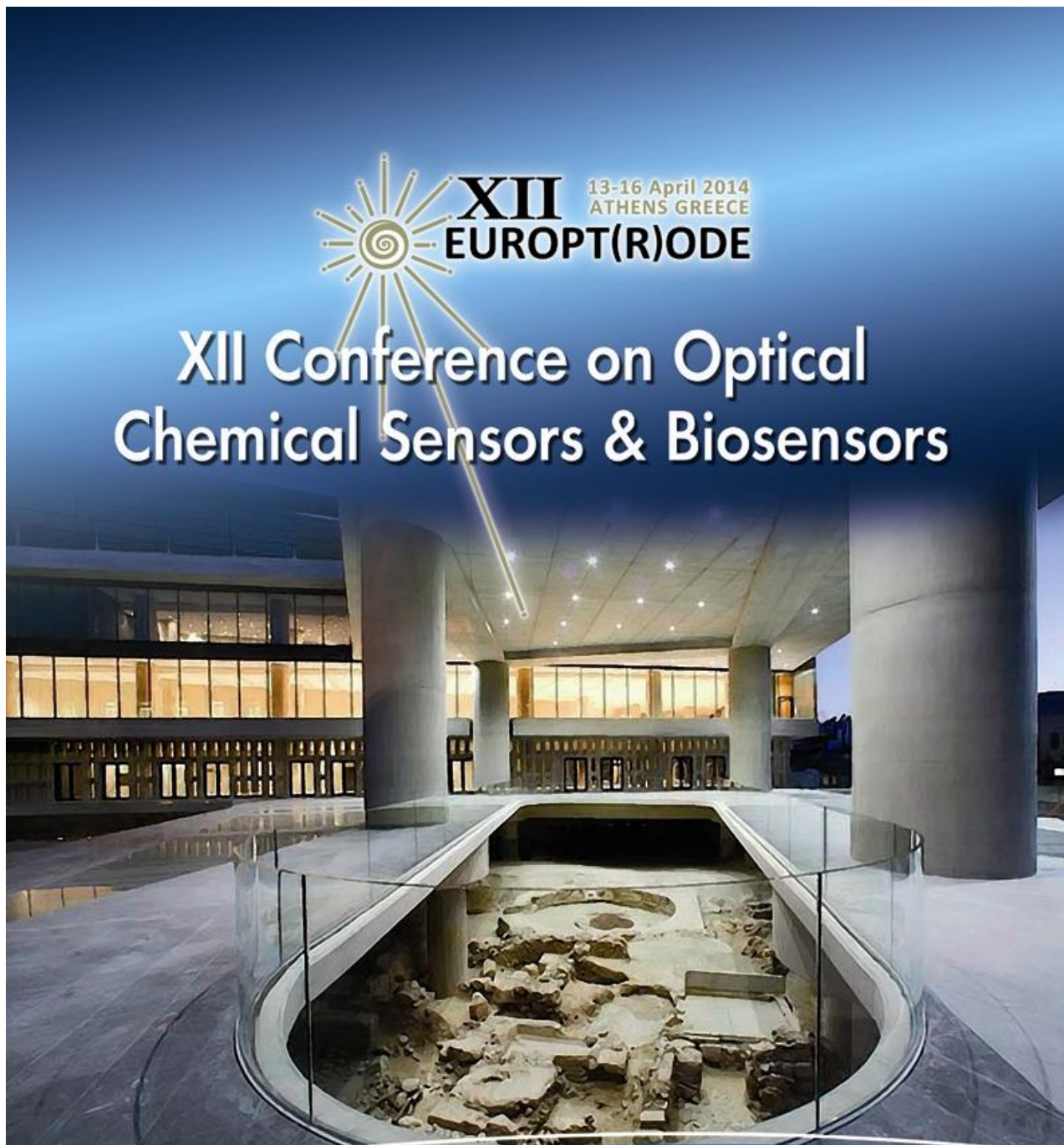


 **XII** 13-16 April 2014
ATHENS GREECE
EUROPT(R)ODE

XII Conference on Optical Chemical Sensors & Biosensors



**Sponsorship & Exhibition
Brochure**

WELCOME

Dear Company Representative,

The **XII EUROPT(R)ODE** Organizing Committee has the honour to inform you that the **12th International Conference on Optical Chemical Sensors & Biosensors** will be held at the **Royal Olympic Hotel, on April 13-16, 2014 in Athens, GREECE.**

EUROPT(R)ODE is a biannual international conference that attract more than 250 people and is today the most important international scientific event in Europe where researchers and engineers have an unique opportunity to discuss latest research and development issues and experiences on:

- New materials and principles in optical detection and transducing mechanisms
- Integrated optical systems, Point-of-Need, Point-of-Care and Lab-on-a-Chip optical platforms and solutions
- Novel optoelectronic instrumentation and components
- Micro-and nano Optical Sensors Arrays
- Molecular Receptors and Methods of Surface (bio)functionalization for optical sensing
- Multiplexed Detection in Complex Matrices
- Applications of Optical Sensors in areas such as genomics, proteomics, medical diagnostics, pharmacology, health care, intracellular sensing, food analysis, agriculture, environmental monitoring, defense, and security
- Novel Commercial Devices

The conference will host a commercial and equipment exhibition at the Conference area which will remain open during the three days of the conference. As the Exhibition will definitely be one of the major attractions of the delegates and the focal point of the event, we encourage you to participate in it.

Apart from the exhibition, the attached document contains detailed sponsorship information on the available options to help you make the choice that best suits your company profile and financial terms.

We will be happy to receive your notice of attendance and welcome you in Athens, believing that it is a great opportunity for your company to present some of your products and trusting that many of the technical issues to be discussed will meet your interest as well.

With kind regards,

The Organizing Committee of XII EUROPT(R)ODE

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Committees

EUROPT(R)ODE XII ORGANIZING COMMITTEE

Ioannis RAPTIS	Conference Chair
Konstantinos MISIAKOS	Conference coChair
Panagiota PETROU	Program Chair
Eleni MAKARONA	Program coChair
Evangelos GOGOLIDES	Member
Sotirios KAKABAKOS	Member
Aggeliki TSEREPI	Member

National Center for Scientific Research 'Demokritos', www.demokritos.gr

EUROPT(R)ODE INTERNATIONAL STEERING COMMITTEE

Guillermo ORELLANA, (Chairman)	Complutense University of Madrid (ES)
Hattice ALTUG	Boston University (USA)
Eric BAKKER	University of Geneva – Sciences II (CH)
Francesco BALDINI	National Research Council – Institute of Applied Physics (CNR-IFA), (IT)
Loïc BLUM	University Claude Bernard Lyon 1 (FR)
Perihan CAGLAR	Hecettepe University (TR)
John P. DAKIN	University of Southampton, Optoelectronics Research Centre (UK)
Arthur DYBKO	Warsaw University of Technology (PL)
Günter GAUGLITZ	University of Tübingen (DE)
Nick GODDARD	University of Manchester (UK)
Jiri HOMOLA	Institute of Photonics & Electronics, Academy of Sciences of the Czech Republic (CZ)
Ingo KLIMANT	Technical University of Graz, Insti. Analytical Chemistry & Food Chemistry (AT)
Barna KOVACS	University of Pecs (HU)
Ulli KRULL	University of Toronto at Mississauga, Dept. of Chemical & Physical Sciences (CAN)
Laura LECHUGA	Research Center on Nanoscience and Nanotechnology (CIN2), Barcelona (ES)
Robert E. LIEBERMAN	Intelligent Optical Systems, Torrance, CA (USA)
Bo LIEDBERG	Linköping University (SE)
Frances S. LIGLER	Naval Research Laboratory, Washington DC (USA)
Boris MIZAIKOFF	University of Ulm (DE)
Masuo NAKAGAWA	Okayama University of Science (JP)
Petr I. NIKITIN	Russian Academy of Sciences, A.M. Prokhorov General Physics Inst., Moscow (RU)
Dimitri PAPKOVSKY	University College of Cork (IE)
Claudia PREININGER	Austrian Institute of Technology, Tulln (AT)
Ivo M. RAIMUNDO Jr.	University of Campinas, Institute of Chemistry (BR)
Ioannis RAPTIS	NCSR "Demokritos", Institute of Microelectronics, Athens (GR)
Kenneth SUSLICK	University of Illinois at Urbana-Champaign, Dept. of Chemistry (USA)
Koji SUZUKI	Keio University, Yokohama (JP)
Tuan VO-DINH	Duke University, Fitzpatrick Institute for Photonics, Durham, NC (USA)
Otto S. WOLFBEIS, (Founder)	University of Regensburg, Inst. for Analytical Chemistry, Chemo- and Biosensors (DE)

General Information

XII Conference on Optical Chemical Sensors & Biosensors	
Organizers:	NCSR "Demokritos"
Location:	Athens, Greece
Conference Venue:	Royal Olympic Hotel
Conference Dates :	April 13-16, 2014

Conference Secretariat



206, Syngrou Ave.

176 72 Kallithea, Athens - Greece

Tel: +30 210 7499 300/318

Fax: +30 210 7705 752 web site: www.triaenatours.gr

www.europtrode2014.eu

e-mail: commercial@europtrode2014.eu

Contact Person: Mrs Georgia Kateriniou

CONFERENCE FUND RAISING Tailor-Made Sponsorship Packages

Companies wishing to participate at the **XII EUROPT(R)ODE Internatinal Conference** can tailor their marketing strategy by purchasing itemized sponsorship items as described in the next paragraphs.

Companies will be able to select from the itemized options presented in this brochure in order to reach the amount requested and attain a Level Sponsorship.

Level of Sponsorship	Required Amount	Recommended Latest Confirmation Date
Major Sponsor	€ 8.000	November 29 th , 2013
Principal Sponsor	€ 4.000	November 29 th , 2013
Sponsor	Any lower amount	No deadline

All sponsors - exhibitors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this brochure to coincide with the opportunities undertaken and the level of sponsorship achieved.

Major Sponsor

Total Fee € 8.000

Additional benefits:

- One (1) privileged four-colored page advertisement in the Programme Booklet for sponsor's advertisement
- Insertion of promotional material into the Conference bag
- The sponsor's logo will be printed on the Conference banner, which will be placed in the main Conference room
- Exhibition space or shell scheme booth of 9 m² (square meters)
- Sponsor is entitled to two (2) full registrations for the company's personnel

Among others the full registration includes:

- Access to the exhibition area
- Access to the Poster Area
- Two (2) invitations for the Welcome Reception
- Two (2) sets of coupons for coffee and lunch breaks
- Two (2) invitations for the Conference Dinner
- Sponsor's logo will be featured prominently in all Conference publications with the acknowledgement as "Major Sponsor"
- Acknowledgement as "Major Sponsor" on the Conference website with link to the company's homepage

Principal Sponsor

Total Fee € 4.000

Additional benefits:

- One (1) privileged four-colored page in the Programme Book for sponsor's advertisement
- Insertion of promotional material into the Conference bag
- Exhibition space or shell scheme booth of 6 m² (square meters)
- Sponsor is entitled to one (1) full registration for the company's personnel

Among others the full registration includes:

- Access to the exhibition area
- Access to the Poster Area
- One (1) invitation for the Welcome Reception
- One (1) set of coupons for coffee and lunch breaks
- One (1) invitation for the Conference Dinner
- Sponsor's logo will be featured prominently in all Conference publications with the acknowledgement as "Principal Sponsor"
- Acknowledgement as "Principal Sponsor" in the Conference website with link to the company's homepage

Commercial Exhibition

The exhibition will be located at Royal Olympic Hotel. The Conference programme will be structured to maximise the opportunity for delegates to visit the commercial exhibition.

Please note the following:

- Space will be confirmed based on the date of receiving the application form, after the priority of selection from Major and Principal Sponsors.
- The exhibitor will be entitled to one (1) exhibitor badge equivalent to one full registration.

Exhibitor's badge include among others:

- Access to the exhibition area
- One (1) invitation for the Welcome Reception
- One (1) set of coupons for coffee and lunch breaks
- One (1) invitation for the Conference Dinner

*** Exhibitor's benefits:** - The exhibitor's name will be acknowledged in the Programme Booklet and on the Conference website with link to the company's homepage

*** Exhibition costs:**

OPTION-1 Shell scheme rental (constructed stand). Typical stand size : 6 m² (3X2): € 2000.

The offered standard shell scheme booth will be composed of:

1. Melamine wall partitions with aluminium frames (2,5m height)
2. White melamine fascia board (25 cm)
3. One (1) power socket (500W)
4. One (1) spotlight (100W) per 3 sq. m.
5. One (1) table & two (2) chairs

OPTION-2 Floor Space rental (unconstructed stand). Typical floor space : 6 m² (3X2): € 1500.

The floor space includes:

1. One (1) power socket (500W)
2. One (1) table & two (2) chairs

The exhibitor provide the shell

OPTION-3 Floor Space rental (unconstructed stand). Typical floor space : 4 m² (2X2): € 1000

The floor space includes:

1. One (1) power socket (500W)
2. One (1) table & two (2) chairs

Shell can not be constructed

CONFERENCE FUND RAISING

Itemised Sponsorships

1. Programme Booklet

It will be printed in more than 300 copies, which will be distributed to all registered participants on-site and will be available also at the Conference's web-site for download.

Sponsor's benefits:

- The specific full page(s) will be available for sponsor's advertisement
- The sponsor's name will be acknowledged in the Programme Book and on the Conference website

Sponsorship fee:

- € 1.000 back cover page or center fold
- € 800 front or back cover inside page
- € 700 per inside page

2. EUROPT(R)ODE Program (USB)

The USB memory stick will include all the Conference presenting abstracts and it will be printed in more than 300 copies, which will be distributed to all registered participants on-site.

Sponsor's benefits:

- The necklace of the Memory stick will be available for sponsor's logo together with the Conference logo
- The sponsor's name will be acknowledged in the Programme Book and on the Conference website

Sponsorship fee: € 1.500

Note: The memory sticks may be provided by the sponsor (if they wish) under the condition that the final selection will be approved by the Organizing Committee

3. Insertions

An opportunity exists for advertising material to be inserted into the Conference bag, which will be handed out to all participants.

Sponsor's benefits:

- The sponsor's name will be acknowledged in the Programme Book and on the Conference website

Sponsorship fee: € 500 per insertion

4. Conference Bags

Sponsorship of the Conference bag is geared for a company that requires high visibility, since the company's name stands out not only at the time of the Conference but also long after the event. The estimated number is 300 pieces.

Sponsor's benefits:

- The sponsor's logo will be printed on the bag along with the Conference logo
- The sponsor's name will be acknowledged in the Programme Book and on the Conference website

Sponsorship fee: € 2.000

Note: (*) The conference bags may be provided by the sponsor (if they wish) under the condition that the final selection will be approved by the Organizing Committee.

5. Conference Material

In each participant's bag, apart from the Conference editions and insertions, there will also be placed:

- 1 ball pen
- 1 plastic holder / Lanyards
- 1 note pad
- 1 name badge

The number of each item is estimated to 300 pieces.

- Sponsor's benefits:**
- The sponsor's name will be acknowledged in the Programme Book and on the Conference website
 - Company's name will be printed on the Conference notepad & pen along with the Conference logo.

Sponsorship fee: € 1.500

Note: The sponsor will be responsible for the cost of purchasing and overprinting the pads and pens. The organizers are also pleased to make these arrangements on your behalf, at your cost. The final selection will be approved by the Organizing Committee.

6. Signage

Effective signage is key to the on-site success of a Conference and is constantly referred to by delegates. This is an excellent opportunity for high visibility of the company's name throughout the Conference.

- Sponsor's benefits:**
- The sponsor's logo will be printed on all signage
 - The sponsor's name will be acknowledged in the Programme Book and on the Conference website

Sponsorship fee: € 500

7. Coffee Breaks

Coffee and cookies will be offered to the participants at designated coffee stations at the Conference venue (total 5 coffee breaks).

- Sponsor's benefits:**
- The sponsor's name will be printed on the rear side of the coffee coupons which will be inserted in the delegates' envelopes
 - The sponsor's name will be acknowledged in the Programme Book and on the Conference website
 - Sponsor can place at the coffee break area, advertising banners, flags and napkins with the company's logo (the cost for the creation & production of those materials is not included in the sponsorship fee)

Sponsorship fee: € 1.000 per coffee break

8. Lunch Breaks

Lunch breaks (light lunch with refreshments) will be offered to all registered participants during the Conference

- Sponsor's benefits:**
- The sponsor's name will be printed on the rear side of the lunch coupons which will be inserted in the delegates' envelopes
 - The sponsor's name will be acknowledged in the Programme Book and on the Conference website
 - Sponsor can place at the lunch break area, advertising banners, flags and napkins with the company's logo (the cost for the creation & production of those materials is not included in the sponsorship fee)

Sponsorship fee: € 2.000 per lunch break (one sponsor per lunch)

9. Welcome Reception

The Welcome Reception will take place on April 13th, 2014 at the Royal Olympic Hotel and will be attended by all registered delegates.

- Sponsor's benefits:**
- Sponsor's name will be printed on the relevant invitation, which will be inserted in the delegates' envelopes
 - The sponsor's name will be acknowledged in the Programme Book and on the Conference website
 - Sponsor can place at the welcome cocktail area, advertising banners, flags and napkins with the company's logo (the cost for the creation & production of those materials is not included in the sponsorship fee)

Sponsorship fee: € 3.000 (maximum 2 sponsors)

10. Gala Dinner

The Gala Dinner will be the major social event of the Conference. Delegates will be invited to an evening of Greek hospitality and entertainment on April 15th, 2014.

- Sponsor's benefits:**
- Sponsor's name will be printed on the relevant invitation, which will be inserted in the delegates' envelopes
 - The sponsor's name will be acknowledged in the Programme Book and on the Conference website
 - Sponsor can place at the gala dinner area, advertising banners, flags and napkins with the company's logo (the cost for the creation & production of those materials is not included in the sponsorship fee)

Sponsorship fee: € 4.000 (maximum 2 sponsors)

11. Conference Awards

Three (3) best Poster awards will be given during the Conference. Winners will be chosen by the Organizing Committee on the basis of the scientific merit of the work and the presentation.

- Sponsor's benefits:**
- The sponsor's name will be acknowledged in the Programme Book and on the Conference website
 - The sponsor's name will be acknowledged during the Award Ceremony

Sponsorship fee:

- € 1.000 first prize award
- € 800 second prize award
- € 500 third prize award

12. Student and young post-doctoral fellow sponsorship

The XII EUROPT(R)ODE Organizing Committee will try to establish a student and young post doctoral awards fund to support young investigator participation in the conference. Companies, research organizations, public organizations who wish may contribute to this fund.

Sponsorship fee: The average cost for travel, accommodation, and registration is:

- € 1.400 for student-post doctoral fellows not residing in Greece
- € 1.000 for students-post doctoral fellows living in Greece and outside Athens
- € 600 for students-post doctoral fellows living in Athens

- Sponsor's benefits:**
- The sponsor's name will be acknowledged in the Programme Book and on the Conference website
 - The sponsor's name will be acknowledged during the Award Ceremony

Note: The benefited students will receive information about the sponsoring company/organization. National research grants may wish to sponsor students of specific nationality.

APPLICATION FORM

XII International Conference on Optical Chemical Sensors & Biosensors

Royal Olympic Hotel, Athens, Greece
April 13 -16 , 2014

COMPANY DETAILS

COMPANY'S NAME : _____

ADDRESS : _____

TELEPHONE : _____

FAX : _____

E-mail : _____

TAX REG. NO : _____

CONTACT PERSON : _____

POSITION : _____

DATE: _____

SIGNATURE: _____

SPONSOR COMPANY NAME

Please write down in the table below your company name with CAPITAL letters, as you wish to appear it in the list of sponsors/exhibitors of the Programme Book

--

Our company is interested in sponsoring the following:

<u>Type of Service</u>	<u>Description</u>
Sponsorship Packages	<input type="checkbox"/> Major Sponsor <input type="checkbox"/> Principal Sponsor
Programme Booklet	<input type="checkbox"/> Back cover page <input type="checkbox"/> Front cover inside page <input type="checkbox"/> Back cover inside page <input type="checkbox"/> Centrefold <input type="checkbox"/> Inside page
Memory Stick for Electronic Book of Abstracts	<input type="checkbox"/> to provide <input type="checkbox"/> to sponsor
Insertion	<input type="checkbox"/>
Conference Bags	<input type="checkbox"/> to provide <input type="checkbox"/> to sponsor
Conference Material	<input type="checkbox"/> to provide <input type="checkbox"/> to sponsor
Signage	<input type="checkbox"/>
Coffee Break	<input type="checkbox"/> April 14 th , 2014 morning <input type="checkbox"/> April 14 th , 2014 afternoon <input type="checkbox"/> April 15 th , 2014 morning <input type="checkbox"/> April 15 th , 2014 afternoon <input type="checkbox"/> April 16 th , 2014 morning
Lunch Break	<input type="checkbox"/> April 14 th , 2014 <input type="checkbox"/> April 15 th , 2014
Welcome Reception	<input type="checkbox"/> April 13 th , 2014
Gala Dinner	<input type="checkbox"/> April 15 th , 2014
Conference Awards	<input type="checkbox"/> first prize <input type="checkbox"/> second prize <input type="checkbox"/> third prize
Student-post doctoral awards	<input type="checkbox"/> for fellows not residing in Greece <input type="checkbox"/> for fellows living in Greece and outside Athens <input type="checkbox"/> for fellows living in Athens
Commercial Exhibition	Option-1 <input type="checkbox"/> Option-2 <input type="checkbox"/> Option-3 <input type="checkbox"/>

PLEASE RETURN THIS RESERVATION FORM TO:

TRIAENA TOURS & CONGRESS S.A.
 TEL: +30 210 7499300/318 - FAX: +30 210 7705752
 e-mail : commercial@europrtode2014.eu
 To the attention of: Mrs Georgia Kateriniou

Important Note: The principle of “first come, first served” applies to all services

Payment Conditions & Cancellation Policy

General Information

- All above rates are in Euro
- According to the Greek Tax Policy, the Value Added Tax (VAT) is 23%, which **is not included** in the above services except Coffee Breaks, Lunch, Welcome Reception and Gala Dinner

Payment Deadlines

For all categories of sponsorships and exhibition:

- 30% of the total amount is required upon confirming participation
- 70% of the total amount before March 15th, 2014